



Where Language Intelligence Meets Business

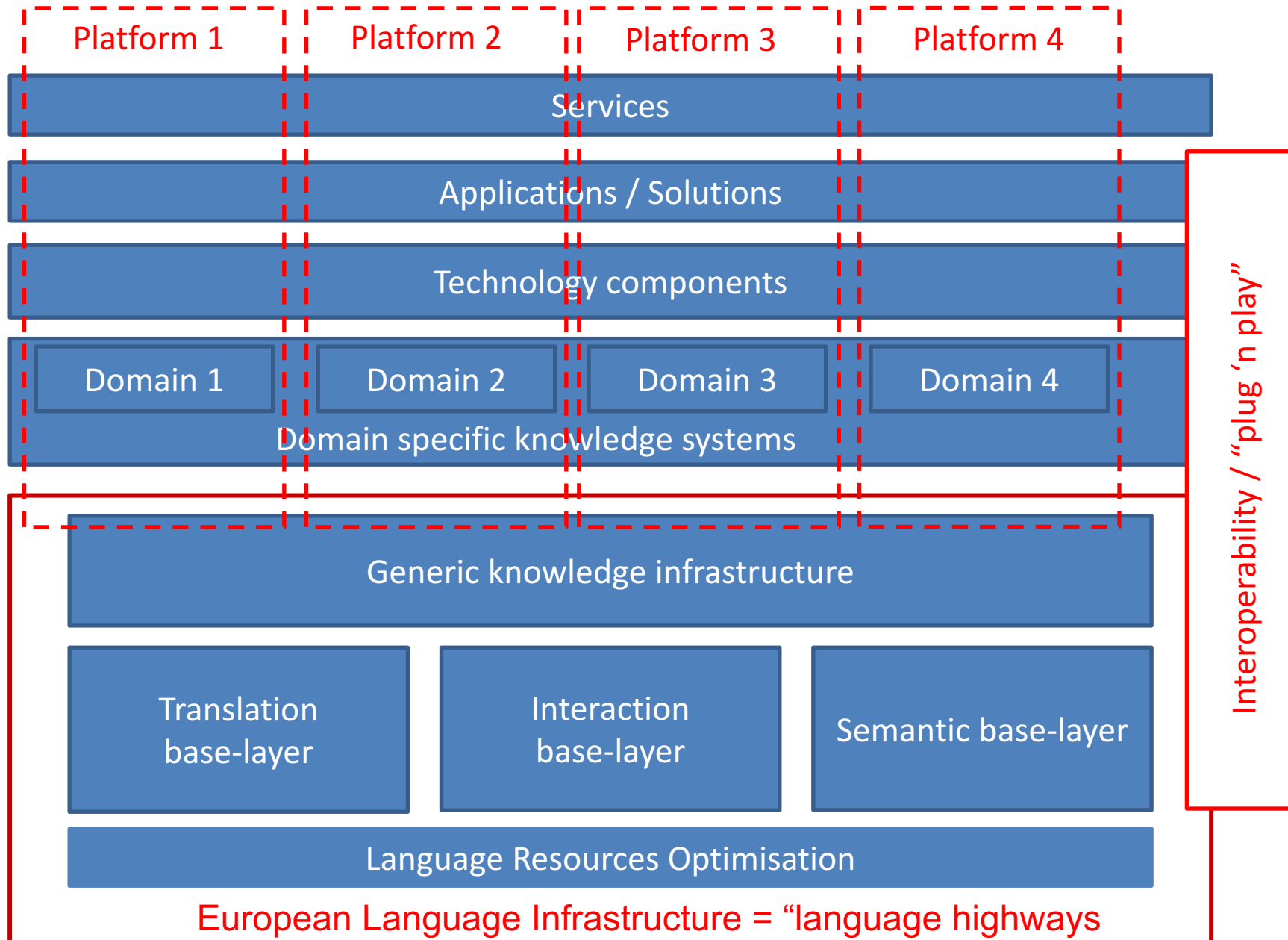
- The Association of the Language Technology Industry
- Founded in 2012
- Core members: Language Technology suppliers (200 in 25 countries) - Associate members: other LT stakeholders (120+ users/buyers, integrators, applied researchers, etc.)
- Objectives:
 - to strengthen the Language Technology Industry for increased competitiveness in the global markets;
 - to promote language technologies as drivers of economic success, societal well-being and cultural integrity;
 - to encourage collaboration within the Industry and with other stakeholders of the Language Technology value-chains;
 - to articulate the Industry's collective interests vis-à-vis buyers, researchers, investors and policy makers.

THE OPPORTUNITY

- Language Technology is pervasive and, by nature, a key enabling technology in a multilingual world
- LT is the missing link in the “Digital Single Market”
- LT is needed to connect IT and electronic content with people and society
- LT is also a *sine qua non* for artificial intelligence, the data economy, the internet of things, robotics, personalized medicine, a participatory society, etc.
- LT solutions are crucial for streamlining and optimising many language-dependent business/organisational processes

- 2012: LT-Innovate Industry Vision Statement: "Establishing Europe's Global Market Position & Securing the Digital Single Market"
- 2014: LT-Innovate Innovation Agenda & Manifesto
- 2015: **Multilingual Europe: Concept Document - European Platform for the Multilingual Digital Single Market** & The Crowning Touch to the Digital Single Market - A Call for Action
- 2017: Assessment of the State of Language Technologies and EU Policy Recommendations
- 2018: A Mission for Europe: Empowering a Multilingual Continent - Game Changing Technologies for Language Equality
- <http://www.lt-innovate.org/public-positions>

CONCRETELY...





THANK YOU!

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Social Networks

Twitter: [@LTInnovate](https://twitter.com/LTInnovate) - [@LangTechNews](https://twitter.com/LangTechNews)

Scoop.it: www.scoop.it/lt-innovate

LinkedIn: <http://be.linkedin.com/in/ltinnovate>